

# PRESS RELEASE

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## Small Pixels Signs Strategic Reseller Agreement with Village Island to Expand into Japan and Southeast Asia

**Florence, Italy / Tokyo, Japan - [19<sup>th</sup> of May, 2025]** — Small Pixels, a pioneer in AI-powered video optimization, is proud to announce a strategic reseller partnership with Village Island, a leading Japanese technology company specialized in broadcast and media systems integration. This agreement marks a major step in Small Pixels' international expansion, bringing the SPAIQ suite to Japan, Singapore, Malaysia, Indonesia, and other Southeast Asian markets.

As part of the agreement, Village Island will offer the full range of Small Pixels' SPAIQ technologies — including SPAIQ Stream, SPAIQ ScaleUp, and SPAIQ Archive — which enable real-time video enhancement, intelligent upscaling, and bandwidth reduction of up to 50%, all while preserving or improving visual quality.

### A Shared Vision of Innovation

*"This partnership with Village Island is a key step in our global growth plan," said Fabio Clabot, CEO of Small Pixels. "Their deep roots in the Japanese and Southeast Asian broadcasting ecosystem, along with their reputation for excellence and innovation, make them the perfect partner to scale our presence in one of the most demanding and quality-driven markets in the world. We are excited to bring our SPAIQ suite to customers who need to deliver more with less — higher video quality at lower bandwidth costs."*

*"The world of video is evolving faster than ever, and many believed H.264 and HEVC had reached their limits," said Michael Van Dorpe, CEO of Village Island. "Small Pixels proves otherwise — we're not at the end, we're at a new beginning. By placing their AI solution just before standard encoders, we prepare the video signal for optimal compression, without touching the existing encoding or decoding systems. That's what makes this technology so powerful: it enhances workflows without disruption, enabling real-world adoption and evolution. We're proud to bring this to Japan and Southeast Asia and excited to demo it live at ATxSG @ Singapore and Interop @ Tokyo."*

### See It Live – Singapore and Tokyo

Small Pixels' [SPAIQ](#) solutions will be demonstrated live at two major industry events this May and June:

- ATxSG (BroadcastAsia / TechXLR8Asia)

 Singapore Expo — Booth 4N2-1

 May 27–29, 2025

- Interop Tokyo 2025

 Makuhari Messe, Japan — Booth 7F14

 June 11–13, 2025

 Reserve a demo or book a meeting

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 Website: [www.village-island.com](http://www.village-island.com)

 Connect with us on LinkedIn: [linkedin.com/company/village-island](https://linkedin.com/company/village-island)

 Follow us on Facebook: [facebook.com/VIAsia](https://facebook.com/VIAsia)

We look forward to meeting you in Singapore or Tokyo and shaping the future of media, AV, and smart technologies together.

## About Small Pixels

Founded in 2020, Small Pixels develops AI-based video enhancement and compression solutions for the broadcast, OTT, security, and videoconferencing sectors. Its flagship SPAIQ technology improves visual quality and compression performance in real-time, enabling up to 50% bandwidth reduction while maintaining or enhancing visual fidelity. SPAIQ solutions are deployable on-premise or in the cloud and are codec-agnostic.

 Website: [smallpixels.ai](http://smallpixels.ai)

## About Village Island

Village Island, based in Tokyo, provides cutting-edge broadcast, media, and IP video solutions across Japan and the Asia-Pacific region. Known for its technical depth and innovation-driven mindset, Village Island integrates hardware and software from global partners to deliver robust solutions for mission-critical video operations in broadcasting, telecommunications, and ProAV environments.

 Website: [www.village-island.com](http://www.village-island.com)

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