



Company name: Lawo
Press contact: Wolfgang Huber
Phone: +49 7222 1002 2930
E-Mail: Wolfgang.huber@lawo.com
URL: www.lawo.com

Press Release

For immediate publication
Rastatt, November 13, 2018

Lawo appoints Village Island Japan as Solution Partner

Broadcast technology innovator Lawo has appointed Village Island as IP Broadcast Solution Partner in Japan. Village Island is a well-established and highly regarded distributor for IP based broadcast equipments and solutions in Japan and more generally in Asia&Pacific

“Village Island customers and business partners benefit from almost two decades of our experience, close cooperation to international suppliers and highly-defined technical consulting skills, carefully constructed planning and professional execution of all projects,” says Michael Van Dorpe, Representative Director & President of Village Island.

“Village Island is very carefully selecting its portfolio,” Van Dorpe explains. *“Also, this time, we went through many possible choices that would be complementary to our existing range. We are not only happy to cooperate with Lawo because of its proven and innovative products, but especially because of the advanced networking technology with IP broadcast core infrastructure solutions offered. Lawo has also an excellent reputation for quality and reliability, with already proven capacity to deliver customers in efficient manner and with highest industry standards”*

“Village Island actively conducts business overseas and is a bridge between Asia, the Americas, and Europe” states Van Dorpe. *“Our compact and flexible systems and software are adopted globally. We act actively to provide better and on-time solutions to our small and big customers. In that sense, Lawo’s range of Live broadcast production, control and monitoring systems will be the right addition to our portfolio.”*, he adds.

“In the course of the next years, we will expand our market presence in the region, giving us closer proximity to customers, bringing faster and focused support services, and making products available more quickly where needed. Supporting this, Village Island will enhance training programs for our partners and own staff, to more effectively leverage products and modern technologies.”

Gregor Erlitz, Lawo Head of Sales APAC says *“Village Island’s experience and expertise in IP broadcast environments ensures that our mutual customers will achieve optimal results, from project specification through design and integration, to service and ongoing support. This is why Village Island is a natural choice for sales and project support across our product portfolio.”*

www.village-island.com

About Lawo

Lawo designs and manufactures pioneering network, control, audio and video technology for broadcast and post production, as well as live performance and theatrical applications. Products

Lawo Press Release

include control and monitoring systems, digital audio mixing consoles, routers, video processing tools as well as solutions for IP-based A/V infrastructures and routing systems. All products are developed in Germany and manufactured according to highest quality standards at the company's headquarters in the Rhine valley town of Rastatt, Germany. For additional information, please visit the company online at www.lawo.com.